



310 Main Street
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SpencerJournal.com

“The Spencer Journal” Launches as the Go-To Local News Platform for the Town of Spencer

SPENCER - The Spencer Journal is proud to announce its launch as the go-to source for news, politics, events, and human interest stories for the Town of Spencer, MA. With an online presence at SpencerJournal.com and programming on SCATV, the platform aims to provide comprehensive coverage of the latest news and events in Spencer, while also offering a platform for the community to voice their opinions.

The Spencer Journal’s website, which is user-friendly and mobile-optimized, features articles, photo essays, short-form videos, and event listings. The Journal’s approach is unbiased and the team is committed to asking tough questions to get to the heart of a story and how it impacts the town. You can also find the journal on Facebook at Facebook.com/TheSpencerJournal and Twitter at Twitter.com/SpencerJournal.

“We are excited to provide the Town of Spencer with a platform that is dedicated to keeping the community informed and engaged,” said Aaron J. Keyes, General Manager of Spencer Cable Access, the parent organization of the Spencer Journal. “We believe that a well-informed community is a strong community and we are committed to providing our audience with the information they need to make informed decisions.”

Mary Braney, Board President of Spencer Cable Access, added, “As a community, we are stronger when we are informed, and we are proud to offer a platform that not only informs, but also allows for a place for community members to voice their opinions and showcase the people, places, and events that define our town.”

The Journal is excited to have 35-year veteran journalist, Kim Ring, as part of its team. Kim has a wealth of experience in reporting and storytelling and is excited to be covering the stories of the town of Spencer.

“I’ve been fortunate to have worked in many great newsrooms and to have reported on the Town of Spencer while I was working at the Telegram & Gazette, it’s great to be able to dive deeper and provide more in-depth coverage to the community now,” said Kim Ring. “I’m excited to use my experience and skills to tell the stories of this community and to give the people of Spencer a platform to be heard.”

Kim’s many years of experience and deep understanding of the town will add a valuable perspective to the Journal’s coverage, providing the community with well-reported, informative, and engaging content.

Jackie Mushinsky, the dedicated cable access coordinator at SCA, has earned a reputation for her exceptional presence at every important occasion, capturing remarkable photos and stories for Spencer Cable Access. As an invaluable contributor, Jackie’s expertise in documenting special events, producing engaging documentary videos, and covering diverse town activities will now extend to her contributions to the Spencer Journal.

The Journal will also feature insightful articles by renowned town historian, Mary Baker-Wood, delving into the rich history of Spencer. From fascinating anecdotes to in-depth explorations, Mary’s contributions will shed light on the heritage and captivating stories that have shaped our town over the years.

The Spencer Journal’s mission is to keep the community informed, engaged, and in touch.

For more information about The Spencer Journal, please visit SpencerJournal.com.

The Spencer Journal is operated by Spencer Cable Access, Inc. (SCA), a 501(c)(3) non-profit organization. SCA also operates SCATV, the local cable access station for the Town of Spencer.